MEET OUR NEWEST TEAM MEMBER

Spring semester started with yet another staffing challenge due to a vacant evening adjunct Reference Librarian position. However, the Library team rose to the challenge and managed to minimize user-impact by covering critical desk hours, evening library instruction, and prioritizing work projects. On February 16th, we eagerly welcomed Bethany Spencer into the fold as our new evening Librarian.

Originally a New Orleans native, Bethany moved to the Cincinnati region in 2009. After completing her BSc in Library Informatics at NKU, she chose to pursue postgraduate studies in Scotland. She graduated with an MSc in Information and Library Studies in November 2015 from Strathclyde University in Glasgow, Scotland. In her spare time, Bethany enjoys spending time with her Beagle, Bandit; her nieces and nephews; and crocheting.

In addition to providing research assistance at the “Research Help” desk, Bethany will be providing virtual assistance (instant message, phone, email) to our off-campus users from 2:00 to 7:00 p.m., Monday through Thursday. She will also be leading library instruction classes that are scheduled in the evening.

We hope you’ll stop by to introduce yourself!
USER EXPERIENCE… A Nod to our New Doors

After years of watching library users struggle with entering and exiting the Library, new security gates were installed during the Holiday break that enable visitors to come and go via the same sliding doors. This improvement in user design reduces unnecessary directional signage and prevents panic as first (and second) time guests depart. The top photo shows the new layout while the bottom two photos offer a nostalgic memento of the former maze.
Budget Review Session

On Wednesday, February 3rd, Library Director Cindy Sefton provided a succinct overview of how budget changes and increases in subscription costs impact resources and services. Thus far, services to students and program accreditations have been managed without negative impact. However, future budget cuts would likely be “felt” by the College community as the Library cannot further reduce costs without reducing staffing hours and/or available resources.

Usage and service statistics for the past three years are available in the Fall newsletters, located on our website under “News & Events”.

Comparison to Other Institutions

Unfortunately, the most recent comparison data available from IPEDS is from 2012. Below you can see how our Library compared before budget cuts. The “Expenditures per Student” include both Personnel and Operational costs.

| 2012 IPEDS Library Data |
|-------------------------|-------------------|-------------------|
|                        | FTE     | Librarians per 1000 Students | Expenditures per Student |
| Cincinnati State       | 9795    | .51                           | $72.51                     |
| Lorain                 | 7327    | 0.61                          | $163.71                    |
| Stark                  | 3439    | 1.16                          | $157.16                    |
| Sinclair               | 13,274  | 0.45                          | $76.47                     |
| Columbus State         | 18,839  | 1.11                          | $103.44                    |
| Cuyahoga               | 18,067  | 0.72                          | $115.75                    |
| Lakeland               | 5,650   | 0.86                          | $197.91                    |

Due to decreased enrollment, Cincinnati State increased to .58 Librarians per 1000 students in 2015, in spite of losing a ½ Librarian position (based on 7700 Annual FTE; if considering Headcount, that number actually dips down to .47).

*B The library has reduced hours during intersessions and is closed when the campus is. Generally, we are open the following hours:

- Monday to Thursday: 7:30 a.m. – 10:00 p.m.
- Friday: 7:30 a.m. – 4:30 p.m.
- Saturday: 8:00 a.m. – 4:00 p.m.
**SPRING HIGHLIGHTS**

**Library Offers Training for C-State Staff**

On Tuesday, January 25th, the Library hosted its first professional development opportunity for Cincinnati State Staff looking to learn more about resources and services available to support their educational and personal pursuits. Ginna Witte, Library Coordinator of Circulation Services, led the lunch-time session that introduced attendees to locating books, articles, and movies, using OhioLINK and SearchOhio for item delivery, connecting to citation resources, and ways to obtain assistance from Library personnel.

This Spring’s attendees included Denise Brown, Shelette Gibbs, Lauren Magee, Dionna Malone, Sharon, McGraw, Melissa Scott, and Lois Tiernan. Because of their positive feedback, Cincinnati State Staff can look forward to additional sessions being offered next fall.

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**Statista Database Continues to Impress Users**

Have you ever wondered just how much McDonalds was really raking in? $27.44 bn. Or how much time people from different countries spend in front of the mirror? *The Italians boast the most hours per week—6.2 for women and 5 for men.*

The Statista database aggregates statistics and studies from over 18,000 sources, making it one smart and user-friendly search interface. Infographics can be downloaded separately to easily embed into research projects and presentations. Visit the Library’s Databases A-Z guide to explore how Statista may fit your students’ research needs.
RESULTS: LIBRARY SATISFACTION SURVEY

During the last two weeks of Fall 2015 semester, we asked students to complete a quick evaluation of library resources and services. The survey was available in either print or electronic format via links from the Library’s website and social media accounts. The numbers below are based on a 160 respondent sample and you can read a few of our favorite open comments on the next page.

1. On average, how frequently did you visit the Cincinnati State library this semester?
   - Almost daily: 37 / 23%
   - 2-3 times a week: 84 / 52%
   - 2-3 times a month: 23 / 14%
   - 2-3 times the semester: 15 / 9%
   - I have not visited the physical library this semester: 2 / 1%

2. What was the purpose of your visit(s)? Please mark all that apply.
   Percentages will equal over 100% as multiple answers were permitted.
   - Borrow or return resources (books, videos, course reserves): 59 / 36.6%
   - Quiet space to study: 123 / 76.4%
   - Work with classmates: 57 / 35.4%
   - Computing and/or printing: 116 / 72%
   - Attend library instruction for my class: 16 / 9.9%
   - Taking a break between classes: 64 / 39.8%

3. Please indicate your level of satisfaction with each of the resources or services you used.
   Percentages based on number of “Used” responses for each item.

<table>
<thead>
<tr>
<th>Resources</th>
<th>Highly Satisfied</th>
<th>Satisfied</th>
<th>Highly Unsatisfied</th>
<th>Did not Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>58 / 65.1%</td>
<td>38 / 34.9%</td>
<td>0</td>
<td>58</td>
</tr>
<tr>
<td>Fiction Videos</td>
<td>28 / 62.2%</td>
<td>17 / 37.8%</td>
<td>0</td>
<td>89</td>
</tr>
<tr>
<td>Course Reserves</td>
<td>33 / 61.1%</td>
<td>21 / 38.9%</td>
<td>0</td>
<td>77</td>
</tr>
<tr>
<td>Group Study Rooms</td>
<td>59 / 67.8%</td>
<td>28 / 32.2%</td>
<td>0</td>
<td>56</td>
</tr>
<tr>
<td>Online magazine &amp; journal articles</td>
<td>46 / 63.9%</td>
<td>26 / 36.1%</td>
<td>0</td>
<td>68</td>
</tr>
<tr>
<td>Technologies</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Library laptops</td>
<td>64 / 64%</td>
<td>32 / 32%</td>
<td>4 / 4%</td>
<td>44</td>
</tr>
<tr>
<td>Computers</td>
<td>89 / 66.9%</td>
<td>41 / 30.8%</td>
<td>3 / 2.2%</td>
<td>20</td>
</tr>
<tr>
<td>Printing</td>
<td>98 / 74.8%</td>
<td>30 / 22.9%</td>
<td>3 / 2.3%</td>
<td>21</td>
</tr>
<tr>
<td>Getting Help</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research Staff</td>
<td>86 / 84.3%</td>
<td>16 / 15.7%</td>
<td>1 /&lt;1%</td>
<td>44</td>
</tr>
<tr>
<td>Checkout Staff</td>
<td>96 / 80%</td>
<td>24 / 20%</td>
<td>0</td>
<td>29</td>
</tr>
</tbody>
</table>
IN THEIR OWN WORDS

Sometimes I cannot afford all of my school textbooks so having textbooks on Reserve is AMAZING! Thanks a lot! 😊

The library is extremely quiet, which is wonderful! Staff makes sure that it stays quiet.

The library gave me a quiet place to work on my assignments. The resources helped me write papers as well as do peer-reviewed research on various topics. The library staff are awesome and very helpful. Not only did the staff help me find different articles but they were very encouraging to me and they showed interest in me.

They helped find research books that I needed for my classes. They answer all my questions and if they don’t know the answer they try their best to get one. THANKS Guys you Rock.

I get to school 2 1/2 hours before my first class, so I do homework in the library during that time. The staff is very helpful if I need something, and they greet me by name when I walk in.

They are always so helpful either in person or online! Thanks for doing an amazing job!!